2026 MEDIA KIT

African Violet
MAGAZINE

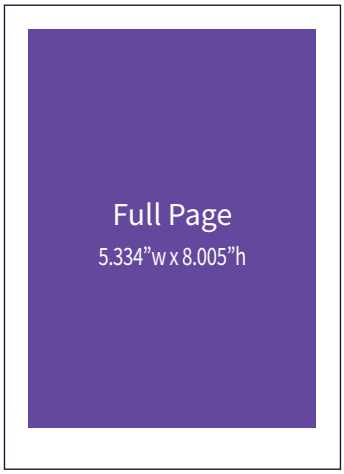
AVSA
African Violet Society of America

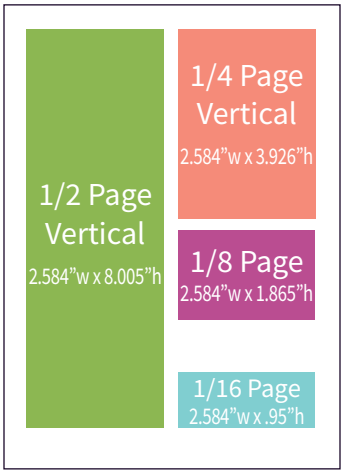


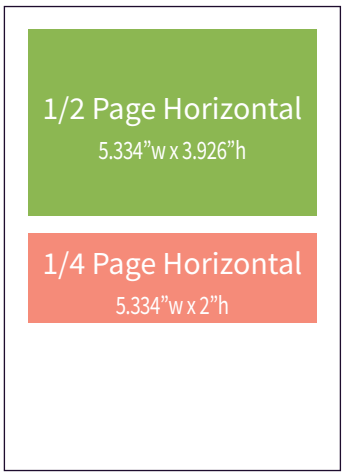
African Violet Magazine

Advertising Rates and Ad Sizes

African Violet Magazine is the official publication for individual and commercial members of the African Violet Society of America. The bi-monthly magazine has a circulation of more than 3,500 engaged violet enthusiasts, including hobby growers and hybridizers.







Rates per issue:

Ad Size	Dimensions	AVSA Commercial Members	Other Advertisers
1/16 Page	2.584"w x .95"h	$36	$45
1/8 Page	2.584"w x 1.865"h	$60	$75
1/4 Page		$109	$136
Horizontal	5.334"w x 2"h		
Vertical	2.584"w x 3.926"h		
1/2 Page		$212	$265
Horizontal	5.334"w x 3.926"h		
Vertical	2.584"w x 8.005"h		
Full Page	5.334"w x 8.005"h	$418	$523

Multi-Issue Discount Available!

▶ Purchase ads of the same size in five issues and receive the sixth ad for free. All five ads must be paid in advance. Ad content may vary with each issue.

▶ Professional graphic artist will design your ad. See below for custom ad design rates.

Deadlines:

Issue	Deadline
January/February	November 1
March/April	January 1
May/June	March 1
July/August	May 1
September/October	July 1
November/December	September 1

Technical Specs:

Minimum resolution 300 dpi. CMYK, no spot colors. JPG or TIF image preferred.

Email press-ready ad:

editor@avsa.org

Custom Ad Design:

Assistance is available for ad setup. Provide hi-res images/graphics such as company logo and/or picture, along with text and contact information. A proof will be provided for approval.

DESIGN RATES (does not include advertising space)

Ad Size	AVSA Commercial Members	Non Members
1/16 Page & 1/8 Page	$35	$50
1/4 Page & 1/2 Page	$50	$75
Full Page	$75	$100

AVSA
African Violet Society of America

For more information:
Richard Craft, Advertising Committee Chair
advertising@avsa.org
(702) 375-1113

For ad & design payments:
office@avsa.org • (844) 400-2872

AVSA
African Violet Society of America

***African Violet Magazine* is published for engaged hobbyists, hybridizers, commercial members and expert growers.**

ADVERTISING BENEFITS:

African Violet Magazine advertisers receive a free clickable digital ad each month in Growing Tips, a weekly email from AVSA sent to 6,000 member and nonmember subscribers.

Direct mailed to more than 3,500 readers each issue, *African Violet Magazine* is published six times each year.

Print and digital ad reaching African violet hobbyists, hybridizers, commercial members and expert growers bi-monthly.





African Violet Society of America
P.O. Box 22417 • Beaumont, TX 77720-2417
www.avsa.org