

VIOLETS ARE
“Worlds of Fun”



KANSAS CITY • 2025

2025 Convention Packet

Kansas City-Overland Park, Kansas

May 25—June 1, 2025

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Icon Legend



Throughout this document, clicking this icon will open an online form to fill out and submit directly to AVSA

Helpful Deadline Planner

April 15, 2025	Convention Show Awards
April 25, 2025	Room Sharing Request
April 25, 2025	Souvenir Book Ads
April 25, 2025	Kansas City AVSA T-shirts
April 25, 2025	Judging School Registration
May 5, 2025	AVSA Early Hotel Booking Discount
May 5, 2025	Volunteer to Judge or Clerk
May 5, 2025	Design Division Reservations
May 21, 2025	Volunteer Sign-up
May 21, 2025	Pre-enter Horticulture Exhibits

Hotel Information

AVSA Kansas City-Overland Park Convention and Show, May 25 – June 1, 2025



[DoubleTree by Hilton, Kansas City - Overland Park](#) is excited to host our event!

**10100 College Boulevard
Overland Park, KS 66210**

➤ **Important deadline: May 5, 2025**

- Last day to register to receive AVSA's early booking discount of \$15.00*.
- Last day to guarantee DoubleTree's discounted room group rate. After May 5th may still receive rate pending availability.

➤ **Discounted Room Group Rate (1 King or 2 Queens)**

\$129 plus 9.35% state tax and 9.0% hotel occupancy tax.

➤ **Online Registration**

To reserve a room online, [click here](#).

➤ **Phone Reservations**

To speak with onsite reservations, call 913-451-6100 direct between 8:00 a.m. and 4:00 p.m. (Central time) Monday through Friday. Calls received outside those hours go to an off-site reservations department. To receive the special group rate, provide the group name of African Violet Society and/or group code of 909.

➤ **Transportation to/from Hotel**

- There is no hotel shuttle service. Per the Convention and Visitors Bureau, the best cost is Uber or Lyft with an estimated cost of \$40-\$45 one way. Taxis are available but tend to cost more due to taxes.
- Also available is the [Super Shuttle Express](#). One way cost is approximately \$68 for a four-passenger vehicle. If people choose to coordinate, the cost can then be divided. Reservations need to be made 24 hours in advance. Reservations online are free. Reservations made with an agent cost \$3.00.

➤ **Other Information**

- Check-in time: 3:00 p.m. | Check-out time: Noon
- The hotel offers complimentary wireless internet access in guest rooms.
- Pets Welcome: Non-refundable fee of \$75, maximum weight - 75 lbs., maximum size – Medium.
- Non-smoking rooms.
- Free parking was negotiated by AVSA. Guests staying at the hotel who have booked using the group rate, will have a note on their reservation that parking is waived. Other guests are directed to mention they are there for the event and their parking will be complimentary as well.

* Must stay at convention hotel and register by May 5th to receive the AVSA discount.

Is Room Sharing for You?

AVSA offers the free service of providing attendees the ability to reduce hotel expenses by sharing a room.

If interested, requests must be made by April 25th, so all “violet friends” can be contacted in time to meet the Registration deadline of May 5, 2025, in order to get the AVSA \$15.00 discount*.

Name _____ Member # _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Date you will be arriving _____ Date you will be departing _____

Any other considerations: _____

Complete the online form or send requests to:

AVSA Office

P.O. Box 22417

Beaumont, TX 77720

(409) 839-4725

Email: avsa@earthlink.net

*Discount applies if registering by May 5th and staying at the convention hotel.

Tour 1: Overland Park Arboretum & Botanical Gardens

Tuesday, May 27, 2025 8:45 am – 3:00 pm

Cost: \$65.00

The 300-acre Overland Park Arboretum & Botanical Gardens is a vibrant educational, recreational, and cultural resource. Approximately 85% of the property is dedicated to the preservation and restoration of natural ecosystems.

You'll find over 1,700 species carefully cultivated across themed gardens and natural landscapes. It's a place where nature, art, and science converge, offering visitors of all ages an immersive outdoor experience.



The tour begins at the hotel where you'll take a short coach trip to the gardens. From there your options abound. You can choose a one hour guided walking tour or a one hour guided golf cart tour. Before or after your tour, you will be able to wander the grounds on your own.

Nearly six miles of paved and wood chip hiking trails wind their way through the Overland Park Arboretum & Botanical Gardens. The easiest of strolls are on the paths and sidewalks throughout the gardens. There are benches along the paths and walkways that are ADA compliant for accessibility. The trails cross Wolf Creek, a major tributary of the Blue River, with two 75-foot bridges.



The Arboretum also offers visitors a chance to view and experience a variety of ecosystems and local plant species in 180 acres of open prairie area.



Finish your visit at the LongHouse Visitor Center where you can take in stunning views of gardens and ponds. Grab a bite to eat at Café Celeste and discover unique treasures in the Gift Shop.

Tour 2: Taste of Kansas BBQ and Ventriloquist

Friday, May 30, 2025 6:00 p.m. – 8:30 p.m.

Cost: \$86.00*



Enjoy an evening of good food and fun right in the comfort of our hotel. No bus rides or worrying about the weather. The evening begins with a Hospitality Hour and cash bar from 5:00 – 6:00 p.m. that will be open to all convention attendees to catch up on the day's activities.

Those on tour will then transition to dinner and an evening that is sure to delight. Dinner chatter may be about sales room treasures, beautiful show room plants or what was learned at the presentations that day.

After dinner, we'll enter the world of Diana Rockwell, a professional

ventriloquist, who has been performing for over 15 years. She graduated with a BFA in Expanded Media (focus in performance art) from the University of Kansas in 2010. Ventriloquism started as an odd intrigue for her. It was the Goosebumps book "Night of the Living Dummy" that sparked an interest during her youth.



Because of ventriloquism, she has traveled all over the country and performed for thousands of people. She says one of the best days of her life was being awarded The Clinton Detweiler Scholarship in 2015. She was selected by America's Got Talent winner, Terry Fator. She is the author of the book "Experimental Ventriloquism," which is about using principles from fine art and applying them to a ventriloquist act.

You won't want to miss this evening of BBQ and laughter!

*** The ventriloquist is included with dinner. The doors will be closed to anyone without a dinner ticket.**

Presentations

2025 AVSA Kansas City – Overland Park Convention



Session 1

“Unveiling the Wonders of Streptocarpus”

Thursday, May 29 10:30 a.m. to 12:00 noon.

Terri Vicenzi, Bloomington, Indiana

Terri is an award-winning grower of streptocarpus, African violets, and other gesneriads. She will share her experiences of growing and propagating them. Discover valuable cultural knowledge to refine your expertise and deepen your appreciation of these captivating plants.

Terri Vicenzi has a PhD in Biochemistry and spent 20+ years at Eli Lilly and Company in drug development. She has been a lifelong, avid collector of house plants and developed a keen interest in the cultivation of African violets, streptocarpus, and more since retiring in 2014. At her first Gesneriad Society convention in 2019, Terri won Best Streptocarpus and Runner-up to Best in Horticulture. When she's not repotting plants, she is typically working very large jigsaw puzzles.



Session 2

“Water Quality & Fertilizing for African Violets”

Friday, May 30 10:00 a.m. to 11:30 a.m.

Steve Gonzalez, Stillwater, Minnesota

Learn about water quality and options you can take to improve the water you provide your plants. Discover the differences in typical commercially available fertilizers and which formulations and amounts would be most beneficial. See photos of an experiment that demonstrate how plant growth rates and conditions change with different water and fertilizing practices.

Steve Gonzalez has been growing orchids for over 40 years. Originally from San Juan, Puerto Rico, he worked with orchids in a local garden center, with the Botanical Gardens collection at the University of Puerto Rico, then at Pennock Gardens, the largest wholesale/retail garden center on the Island at that time. Steve has been a member of Orchid Society of Minnesota since 1991. Steve is currently an American Orchid Society judge and the Chair of the Chicago Judging Center.



Session 3

“Violets 101”

Friday, May 30 3:00 p.m. to 4:30 p.m.

Mark Romansky, Henderson, Nevada

Want to learn the basics of culture, fertilizers, grooming, propagation and more? Mark presented a Violets 101 program for the public at the Phoenix convention and the feedback was super! His presentation is a no-nonsense approach to growing our favorite plant. People so enjoyed his way of presenting his approach to keeping things simple, we wanted to make his presentation a formal part of this year's convention.

Mark Romansky has been around African Violets for over 50 years. His parents were African violet enthusiasts, so vacations were planned around greenhouses and growers. Caught early by the orchid bug, Mark was a judge for the American Orchid Society and has judged nationally and internationally, including two World Orchid Conferences. Mark speaks on topics of horticulture, reptiles, parrots, rescue, re-homing, and special needs birds.



Session 4

“Next Level Design”

Saturday, May 31 10:00 a.m. to 11:30 a.m.

Danny Tidwell, McRae, Arkansas

'Designer Dan' will host four top designers who will compete for the title of 'Next Level Designer'. Not only will they compete against each other, but also against the clock. The contestants will line up and race to the materials table to grab the best stuff before others can. They will be assigned a niche to create their design and must finish within the 20-min time limit. Oh! and there might be a 'curve ball' thrown in too. A panel of distinguished judges will critique the designs and choose the first ever "Next Level Designer". This promises to be fast and fun!

I have grown violets for over 20 years. Never considered a design until my house suffered substantial damage from a tornado in January of 1999. Loss of power for weeks took a heavy toll on plants, and they were not ready for our April show. I thought, maybe I can contribute to the show with designs. I ended up winning Best Design in Show and have continued my passion for design ever since.



Session 5

“Top Winners Tell All”

Saturday, May 31 1:00 p.m. to 2:30 p.m.

Scott Ammann, Highland, Illinois

This open forum will be a panel of this year's top winners. How's this for something FUN. Scott Ammann from Illinois will moderate a presentation for our members to question the 'top winners' at this year's convention. Who are they you ask? Well, here is where the fun and mystery comes in. The panel of three will be the exhibitors who win Best in Show - African violet, Horticulture Sweepstakes, and Best in Show - Other Gesneriad. We do not know who will be on this panel, it might be YOU! With Scott being our moderator, this promises to be fun, fast, and informative. The mystery makes this a must see at convention!

Scott discovered African violets at a local show at the Missouri Botanical Garden and couldn't believe there was a true everblooming house plant-- that could also be variegated! He quickly joined the local gesneriad group as well for the streptocarpus and stayed for the awesome people.

Don't Forget the Luncheon Auction!

Come have fun and bid to win! If you've attended before, you know the excitement of winning that special item or rare plant material. If it's your first time, you'll enjoy the experience so much you'll come back year after year.

It all starts with donations from our individual members, commercial members and clubs alike. Donations can be a violet related item or anything rare, unique or unusual in nature. Better yet, bring a plant or a starter set of recent introductions or vintage plants. A listing of donations and contributors are acknowledged on all tables.

To donate, bring your item(s) to convention. When you know what you're bringing, it would be helpful to let me know by completing the [online donation form](#).



For questions contact:

Candace Baldwin

auction@avsa.org

(480) 213-4247

Want an early peek at the stash? Volunteers are needed to help inventory and stage items. Or come that day and be part of the “heat of the bidding” by being a spotter and providing receipts to the winning bidders. To help, complete the online form at [Convention Volunteer Opportunities](#).



It's great fun to bid and even more fun to win knowing with every contribution (either donating or bidding) you're supporting AVSA. All proceeds go to AVSA's general operating fund.

Be sure to sign up for the Luncheon Auction when you register for convention!

AVSA Kansas City-Overland Park, KS Convention Schedule
Sunday, May 25, 2025 to Sunday, June 1, 2025
Violets are 'Worlds of Fun'

SUNDAY, May 25, 2025

2:00 p.m. to 4:00 p.m. AVSA Convention Pre-Con for Locals

MONDAY, May 26, 2025

8:30 a.m. to Completion Executive Board Meeting

2:00 p.m. to 4:00 p.m. Registration

TUESDAY, May 27, 2025

7:30 a.m. to 10:00 a.m. Registration

8:45 a.m. to 3:00 p.m. Tour 1: Overland Park Arboretum and Botanical Gardens

2:00 p.m. to 5:00 p.m. Registration

7:30 p.m. to 8:30 p.m. Shows and Judges Committee Meeting

WEDNESDAY, May 28, 2025

7:30 a.m. to 10:00 a.m. Registration

8:15 a.m. to 3:30 p.m. Judging School

8:00 a.m. to 8:45 a.m. New AVSA Directors Orientation

8:00 a.m. to 10:30 a.m. Classification and Entries

9:00 a.m. to Completion AVSA Board of Directors Meeting

10:00 a.m. to 4:00 p.m. 2026 Dallas Promotional Table

Noon to 5:00 p.m. Classification and Entries

12:30 p.m. to 1:30 p.m. "Meet the Board of Directors" Luncheon

2:00 p.m. to 4:00 p.m. AVSA Information and Sales

2:00 p.m. to 6:00 p.m. Registration

3:30 p.m. to 4:15 p.m. First-time Convention Attendees Meeting

7:00 p.m. to 9:30 p.m. Convention Opening:

Welcome by Mary Corondan, AVSA President

Convention Highlights by Randy G. Deutsch, Convention Chair

Introduction of First-time Convention Attendees by Candace Baldwin

Hybridizers' New Introductions by Richard Craft and Stephen Covolo-Hudson

Hors d'oeuvres, cash bar

9:00 p.m. Design work and Commercial Display set-ups close for the night

THURSDAY, May 29, 2025

6:30 a.m. to 7:45 a.m. Design Exhibitors permitted to "touch up" designs and replace blossoms *only*

9:00 a.m. to 11:00 a.m. Registration

8:00 a.m. to 9:00 a.m. Judges' and Clerks' Instructions

9:00 a.m. to Completion Judging of Show

9:00 a.m. to 10:00 a.m. Commercial Members' Meeting in Salesroom

9:00 a.m. to Noon AVSA Information and Sales

10:30 a.m. to Noon Session One Presentation

"Unveiling the Wonders of Streptocarpus" by Terri Vicenzi

2026 Dallas Promotional Table

Commercial Sales Open to Convention Registrants Only

Registration

AVSA Information and Sales

Photography – Library and AVM

Nominating Committee Meeting

4:00 p.m. to 5:00 p.m.

4:00 p.m. to 5:00 p.m.
6:00 p.m. to 7:00 p.m.
7:00 p.m. to Completion
9:30 p.m. to 11:30 p.m.

Future Conventions Meeting
Hospitality Hour (cash bar)
Awards Banquet – Show awards will be announced
Show opens to Convention Registrants Only

FRIDAY, May 30, 2025

6:00 a.m. to 9:00 a.m.
7:00 a.m. to 8:30 a.m.
7:45 a.m. to 10:00 a.m.
8:00 a.m. to 11:00 a.m.
9:00 a.m. to 11:00 a.m.
9:00 a.m. to 5:00 p.m.
9:00 a.m. to 5:00 p.m.
10:00 a.m. to 11:30 a.m.

Showroom open to photographers only
Teachers' Breakfast
Affiliates' Breakfast (7:45 a.m.) & Meeting (8:30 a.m.)
Registration
AVSA Information & Sales
Showroom Open
Commercial Sales Open
Session Two Presentation
"Water Quality & Fertilizing for African Violets" by Steve Gonzalez
2026 Dallas Promotional Table
Luncheon and Auction
Finance Committee Meeting
Registration
AVSA Information & Sales
2026 Dallas Promotional Table
Session Three Presentation
"Violets 101" by Mark Romansky
Hospitality Hour (cash bar)
Tour 2: Taste of Kansas BBQ Buffet and Ventriloquist

SATURDAY, May 31, 2025

7:15 a.m. to 9:00 a.m.
9:00 a.m. to Noon
9:00 a.m. to 10:00 a.m.
9:00 a.m. to 10:00 a.m.
9:00 a.m. to 2:30 p.m.
9:00 a.m. to 4:00 p.m.
9:00 a.m. to 3:00 p.m.
10:00 a.m. to 11:30 a.m.

Judges' Breakfast and Workshop
Registration
Growing Basics – Public Seminar
Library Committee Meeting
AVSA Information & Sales
Showroom Open
Commercial Sales Open
Session Four Presentation
"Next Level Design" by Danny Tidwell
Agriculture officials available to certify plant materials for transportation into controlled countries
2026 Dallas Promotional Table
Session Five Presentation
"Top Winners Tell All" by Scott Ammann
AVSA Annual Membership Meeting and Open Forum
Hospitality Hour (cash bar)
Installation Banquet
Commercial Display Tables Checkout
Commercial Sales Breakdown
Showroom Checkout Begins
Showroom Closes

10:00 a.m. to Noon

10:00 a.m. to 2:30 p.m.
1:00 p.m. to 2:30 p.m.

3:15 p.m. to 4:30 p.m.
5:00 p.m. to 6:00 p.m.
6:00 p.m. to Completion
8:45 p.m. to 10:15 p.m.
8:45 p.m. to Midnight
9:15 p.m.
Midnight

SUNDAY, June 1, 2025

6:00 a.m. to Noon
6:00 a.m. to Noon

Commercial Sales Breakdown and Storage Clean-up
Local Storage Clean-up and Showroom Clean-up

Call For Meetings

See Convention Souvenir Booklet for Meeting Room Locations

Board of Directors Meeting

For the purpose of transacting business that may properly come before the Board of Directors.

Wednesday, May 28, 2025, 9:00 a.m. to completion.

Annual Membership Meeting

For the purpose of electing Officers and Directors and transacting business that may properly come before the Membership.

Saturday, May 31, 2025, at 3:15 p.m.

Open Forum Meeting

The Board of Directors will welcome any and all AVSA member(s) to come and present any suggestions, ideas, questions, etc.

Immediately following the Annual Membership Meeting.

Volunteers Needed

It takes a lot of time, energy, and work to put on a convention and AVSA has only three employees. When you volunteer, even for a couple of hours, your contribution can make a real difference. To volunteer, complete the information and instructions below or complete the online form at: [Convention Volunteer Opportunities](#)

Name _____ AVSA Membership # _____

Email Address _____ Cell # _____

Convention Registration – Help check people in as they arrive at convention. *Circle availability.*

Wednesday morning	Thursday morning	Friday morning
Wednesday afternoon	Thursday afternoon	Friday afternoon

AVSA Sales Table – Provide coverage at the sales table of AVSA items. *Circle availability.*

Wednesday morning	Thursday morning	Friday morning
Wednesday afternoon	Thursday afternoon	Friday afternoon

Comments: _____

Send your contact information and availability to the AVSA Office at office@avsa.org

Pre-Luncheon Auction – Inventory, move and stage items prior to auction. *Circle availability.*

Tuesday afternoon	Wednesday afternoon	Thursday afternoon
Wednesday morning	Thursday morning	Friday morning

During Luncheon Auction – Spotter to help auctioneer see bidders, display items to audience during bidding, and write receipts to winning bidders. *Circle availability.*

Friday 12:00-2:00 pm Comments: _____

Send your contact information and availability to auction@avsa.org

Presentations – Collect tickets at the door for entry. *Circle availability.*

Thursday morning	Friday morning	Saturday morning
	Friday afternoon	Saturday afternoon

Show Room – Two opportunities: 1) Entrance & Sell Tickets and 2) Inside the Show Room. *Circle availability.*

Show room is open Friday 9:00 a.m. – 5:00 p.m. and Saturday 9:00 a.m. – 3:00 p.m.

Entrance & Sell Tickets – A sit-down job to sell tickets to the public to enter the show and sale. A good activity for companions while others attend a workshop, look at the show, or shop. The tasks include selling tickets to enter the show and sale, selling AVSA memberships, and collecting money.

Friday morning	Saturday morning
Friday afternoon	Saturday afternoon

Comments: _____

Inside the Show Room – Walk around showroom (may occasionally sit,) to monitor public's interaction with exhibits. Good job for a first timer who enjoys visiting with people and being in the showroom. A host should be friendly and welcoming, answering questions, and inviting our guests to join AVSA.

Friday morning	Saturday morning
Friday afternoon	Saturday afternoon

Comments: _____

Send your contact information and availability to Randy, Convention Chair at rcjsch@prodigy.net

Attention Horticulture Exhibitors



Exhibitors wishing to enter an exhibit in the show must submit a completed horticulture entry form. Entry forms are available using the [online form](#) and in the First Class for All application. **Exhibitors with First Class for All are encouraged to use the program's entry form.** Hardcopy entry forms will also be available in the Registration area during convention week.

Exhibitors are highly encouraged to submit their completed horticulture entry form **by May 21, 2025**. Early submittals will be accepted via the online form or using the Show Entry Form and emailing to ConventionEntries@gmail.com. Please list all potential horticulture entries; it is easier to delete than to add into the program. Your cooperation and support of the early entries process is greatly appreciated. Exhibitors that cannot provide information in advance may bring a completed form to the Entries area on Wednesday, May 28.

Exhibits will be accepted on Wednesday, May 28 from 8:00 a.m. to 10:30 a.m. and Noon to 5:00 p.m.

Exhibitors should bring a copy of their completed entry form and a printed description for each entry to expedite the classification process.

Exhibitors with more than 20 entries must begin entries by 3:00 p.m. No exceptions.

See the Show Schedule Rules and Regulations for full exhibitor information.

Thank you in advance for your help in making convention entries run smoothly and quickly.

Entries Committee

Classification Committee

2025 AVSA Convention Show Schedule – Kansas City-Overland Park, Kansas

Violets are ‘Worlds of Fun’

HORTICULTURE DIVISION – AMATEUR

SECTION I – COLLECTIONS

- Class
1. AVSA Collection of three different registered standard cultivars of the same type (three single crown or three trailers).
 2. AVSA Collection of three different registered cultivars of the same type (three single-crown semiminatures, three semiminature trailers, three single-crown miniatures, or three miniature trailers).
 3. AVSA Collection of three different species of any type.
 4. Holtkamp Memorial Collection of three AVSA-registered Optimara and/or Rhapsodie cultivars of the same type: standard, semiminature, or miniature.
 5. Robinson Collection of three AVSA-registered Rob’s or Ma’s cultivars of the same type: three single-crown standards, semiminatures or miniatures or three semiminature or miniature trailers.
 6. Russian/Ukrainian Collection of three Russian/Ukrainian hybridized standard cultivars of the same type (three single-crown standards). These plants do not need to be AVSA-registered.
 7. Russian/Ukrainian Collection of three Russian/Ukrainian hybridized semiminature or miniature cultivars of the same type (three semiminatures or three miniatures). These plants do not need to be AVSA-registered.
 8. Lyndon Lyon Collection of three AVSA-registered Lyndon Lyon Greenhouses (including L. Lyon, P. Sorano and S. Sorano) cultivars of the same type: three single-crown standards, semiminatures or miniatures or three standard, semiminature, or miniature trailers.
 9. Cajun’s Collection of three AVSA-registered Belinda Thibodeaux (Cajun’s series) plants of the same type: three single-crown standards, semiminatures or miniatures.
 10. Vintage Collection of three AVSA-registered Vintage Violets (must have been registered between the dates of 1/1/1960 and 1/1/1980) of the same *or any combination* of types either single-crown or trailer, standard, semiminature or miniature.

SECTION II – STANDARD PLANTS, GREEN FOLIAGE

- Class
11. Blue, purple, orchid and lavender
 12. Pink, rose, and coral
 13. Red, wine, mauve, and fuchsia
 14. White, cream, blush, yellow, and green
 15. Multicolor
 16. Fantasy and Chimera
 17. All edged

SECTION III – STANDARD PLANTS, VARIEGATED FOLIAGE

- Class
18. Blue, purple, orchid and lavender
 19. Pink, rose, and coral
 20. Red, wine, mauve, and fuchsia
 21. White, cream, blush, yellow, and green
 22. Multicolor
 23. Fantasy and Chimera
 24. All edged

SECTION IV – SEMIMINIATURE PLANTS, GREEN FOLIAGE

- Class 25. Blue, purple, orchid and lavender
 26. Pink, rose, and coral
 27. Red, wine, mauve, and fuchsia
 28. White, cream, blush, yellow, and green
 29. Multicolor
 30. Fantasy and Chimera
 31. All edged

SECTION V – SEMIMINIATURE PLANTS, VARIEGATED FOLIAGE

- Class 32. Blue, purple, orchid and lavender
 33. Pink, rose, and coral
 34. Red, wine, mauve, and fuchsia
 35. White, cream, blush, yellow, and green
 36. Multicolor
 37. Fantasy and Chimera
 38. All edged

SECTION VI – MINIATURE PLANTS, GREEN FOLIAGE

- Class 39. Blue, purple, orchid and lavender
 40. Pink, rose, and coral
 41. Red, wine, mauve, and fuchsia
 42. White, cream, blush, yellow, and green
 43. Multicolor
 44. Fantasy and Chimera
 45. All edged

SECTION VII – MINIATURE PLANTS, VARIEGATED FOLIAGE

- Class 46. Blue, purple, orchid and lavender
 47. Pink, rose, and coral
 48. Red, wine, mauve, and fuchsia
 49. White, cream, blush, yellow, and green
 50. Multicolor
 51. Fantasy and Chimera
 52. All edged

SECTION VIII – TRAILERS, SPECIES, VINTAGE VIOLETS, ANY TYPE BLOSSOM, ANY FOLIAGE

- Class 53. Standard trailers
 54. Semiminiature trailers
 55. Miniature trailers
 56. Saintpaulia species
 57. Vintage violets (must be at least 25 years old)

SECTION IX – NEW CULTIVARS

- Class 58. Seedlings
 59. Sports or mutants

SECTION X – AFRICAN VIOLET IN AN UNUSUAL CONTAINER

- Class 60. One African violet hybrid, single-crowned plant in a container
 61. One African violet trailer in a container
 62. One African violet species plant in a container

SECTION XI – GESNERIADS OTHER THAN AFRICAN VIOLETS

See Rule 11 in the HORTICULTURE DIVISION – AMATEUR Rules and Regulations regarding *Streptocarpus* blossom colors.

- Class
63. Miniatures in bloom (may be displayed in regular pots or growing in a clear container, cover permitted, no single plant more than 5" in diameter with leaf size not to exceed 1-inch)
 64. Tuberous in bloom (Sinningia, Nautilocalyx, Chrysothemis, etc.)
 65. Rhizomatous in bloom
 66. Fibrous-rooted in bloom (Streptocarpus/Streptocarpella) blue, purple, lavender, orchid, red, wine, fuchsia, plum
 67. Fibrous-rooted in bloom (Streptocarpus/Streptocarpella) pink, rose, coral, white, cream, blush, yellow
 68. Fibrous-rooted in bloom (Streptocarpus/Streptocarpella) variegated foliage, any color blossoms
 69. Fibrous-rooted in bloom (Long-stemmed such as Aeschynanthus, Columnea, Nematanthus, etc.)
 70. Fibrous-rooted in bloom (All other blooming fibrous-rooted such as Primulina, Episcia, Petrocosmea, Alsobia, etc.)
 71. Gesneriads grown for ornamental qualities other than bloom (All Episcia)
 72. Gesneriads grown for ornamental qualities other than bloom (Trailing or erect, other than Episcia)
 73. Gesneriads grown for ornamental qualities other than bloom (Other forms, such as Primulina, other than Episcia)

DESIGN DIVISION

NOTE: All interpretive plant arrangement classes and all interpretive flower arrangement classes represent countries where AVSA affiliates are located.

Section XII – Interpretive Plant Arrangements

Each exhibit in this section is a design using one or more blooming African violet plants (unless stated otherwise), removed from their pots, with their root balls encased in plastic or other material.

- Dried, treated, painted, colored and fresh-cut plant materials, as well as man-made materials, are permitted.
- Artificial plant material, live or dead creatures, and flags are not permitted.
- Accessories and backdrops are permitted unless restricted by class description.
- Only one exhibit per exhibitor per class.
- All niches will be white foam board. Exhibitors shall use niches provided by AVSA (not exhibitors' niches).
- Designs will be viewed from the front only.

- Class
74. **Japan** – Sakura in Japanese means cherry blossom. A design which depicts the Sakura festivals that take place around this country. Staged in a white niche 10" H x 10" W x 5" D. Limit 4.
 75. **Romania** – Is famous for its wood carvings of many shapes, sizes, and subjects. Use a piece of wood in your design. Staged in a white niche 24" H x 15" W x 7 1/2" D. Limit 4.
 76. **Mexico** – Is famous for Mariachi Bands. Create a design with a musical theme. Staged in a white niche 24" H x 15" W x 7 1/2" D. Limit 3.
 77. **Worlds of Fun** – Is a theme park located in Kansas City. Create a design featuring a roller coaster as a tribute to the convention theme. Staged in a white niche 24" H x 15" W x 7 1/2" D. Limit 3.

Section XIII – Interpretive Flower Arrangements

Each exhibit in this section is a design using fresh-cut African violet blossoms.

- Dried, treated, painted, colored, and fresh-cut plant materials, as well as man-made materials, are permitted.
- Artificial plant material, live or dead creatures, and flags are not permitted.
- Accessories, backdrops, and/or draping are permitted unless restricted by class description.
- Only one exhibit per exhibitor per class.
- All niches will be white foam board. Exhibitors shall use niches provided by AVSA (not exhibitors' niches). Risers will be provided.
- Designs will be viewed from the front only.

- Class 78. **Australia** – Is known for the Great Barrier Reef. An underwater design not to exceed 12" in any direction. Backdrops are permitted. Limit 5.
79. **China** – Is famous for its Panda bears. An all black and white design except for the blossoms, which may be any color. Staged in a white niche 10" H x 10" W x 5" D. Limit 4.
80. **United States** – Has many rodeos all-across the country. A small design with a rodeo theme staged in light blue niche 5" H x 3" W x 2" D. No backdrop is allowed, but an underlayment is allowed. Limit 5.
81. **Peru** – Is known for the beautiful mountains of Machu Picchu. A monochromatic design in green, blossoms may be any color. Staged in a white niche 20" H x 15" W x 7 1/2" D. Limit 5.
82. **Russia** – Red Square in Moscow is famous for the Cathedral of St. Basil with its colorful domes. A mobile design staged in a white niche 24" H x 15" W x 7 1/2" D. Depth is **not** limited to the 7 1/2". Limit 4.
83. **Bahamas** – The beautiful turquoise waters of the Bahamas is a perfect backdrop for a mirror image design. Use the color turquoise somewhere in your design. Staged in a free-standing 8" x 10" black picture frame. Limit 4.

Section XIV – Container Gardens

Each exhibit in this section is a miniature landscape with one or more blooming African violet plants and other growing material.

- All plants must be planted within the container.
- No cut plant material, artificial plant material, cacti, succulents, live or dead creatures, or flags are permitted.
- Accessories and landscaping elements are permitted.
- No decorative bases are allowed.
- Only one exhibit per class per exhibitor.
- Limit 5 exhibits per class.

- Class 84. **Dish Garden** - A landscape design in a shallow dish less than or equal to 12" in its longest dimension.
85. **Dish Garden** – A landscape design in a shallow dish greater than 12" and less than 18" in its longest dimension.

86. **Terrarium** – A landscape design in a covered terrarium, not to exceed 18” in its longest dimension.
87. **Natural Garden** – A landscape design in a natural container. May have multiple planting areas. Not to exceed 18” in its longest dimension.

SPECIAL EXHIBITS DIVISION

SECTION XV – EDUCATION EXHIBIT

Class 88. Education exhibit (by invitation only)

HORTICULTURE DIVISION – COMMERCIAL

SECTION XVI – SPECIMEN PLANTS

A. COLLECTIONS

- Class 89. AVSA Collection of three different registered standard cultivars of the same type (three single-crown or three trailers).
90. AVSA Collection of three different registered cultivars of the same type (three single-crown semiminiatures, three semiminature trailers, three single-crown miniatures, or three miniature trailers). AVSA Collection of three different species of any type.
91. AVSA Collection of three different species of any type.
92. Holtkamp Memorial Collection of three AVSA-registered Optimara and/or Rhapsodie plants of the same type: standard, semiminature, or miniature.

B. NEW CULTIVARS (from seed or mutation)

- Class 93. Standard African violets
94. Semiminature African violets
95. Miniature African violets
96. African violet trailers (standard, semiminature, miniature)

C. SPECIMEN AFRICAN VIOLETS

- Class 97. Standards, green foliage, solid color and two-tone blossoms
98. Standards, green foliage, all other blossoms
99. Standards, variegated foliage
100. Semiminiatures, green foliage, solid color and two-tone blossoms
101. Semiminiatures, green foliage, all other blossoms
102. Semiminiatures, variegated foliage
103. Miniatures, green foliage
104. Miniatures, variegated foliage
105. Trailers, standard, semiminature, or miniature
106. Saintpaulia species

D. GESNERIADS OTHER THAN AFRICAN VIOLETS

See 11 in the HORTICULTURE DIVISION – AMATEUR Rules and Regulations regarding *Streptocarpus* blossom colors.

- Class 107. Miniatures in bloom (may be displayed in regular pots or growing in a clear container, cover permitted, no single plant more than 5" in diameter with leaf size not to exceed 1 inch)
108. Tuberous in bloom (*Sinningia*, *Nautilocalyx*, *Chrysothemis*, etc.)
109. Rhizomatous in bloom
110. Fibrous-rooted in bloom (*Streptocarpus*/*Streptocarpella*) blue, purple, lavender, orchid, red, wine, fuchsia, plum
111. Fibrous-rooted in bloom (*Streptocarpus*/*Streptocarpella*) pink, rose, coral, white, cream, blush, yellow
112. Fibrous-rooted in bloom (*Streptocarpus*/*Streptocarpella*) variegated foliage, any color blossom
113. Fibrous-rooted in bloom (Long-stemmed such as *Aeschynanthus*, *Columnea*, *Nematanthus*, etc.)
114. Fibrous-rooted in bloom (All other blooming fibrous-rooted gesneriads *Primulina*, *Episcia*, *Alsobia*, etc.)
115. Gesneriads grown for ornamental qualities other than bloom (All *Episcia*)
116. Gesneriads grown for ornamental qualities other than bloom (Trailing or erect, other than *Episcia*)

117. Gesneriads grown for ornamental qualities other than bloom (Other forms, such as Primulina, other than Episcia)

SECTION XVII – DISPLAY TABLES AND COMMERCIAL SHOWCASES

- Class 118. Display Table
119. Commercial Showcase - Horticulture only
120. Commercial Showcase - Artistic - include a creative aspect

HORTICULTURE DIVISION – AMATEUR Rules and Regulations

1. Only amateur AVSA members in good standing who are registered at this convention and AVSA commercial members in good standing who are registered at this convention and **do not** offer plants or live plant material for sale as a part of a business are eligible to enter exhibits in this division.
2. Entries will be accepted on **Wednesday, May 28th from 8:00 a.m. to 10:30 a.m. and 12:00 p.m. to 5:00 p.m.**
 - a. A pre-entry form is requested for all potential entries by **May 21, 2025**. It is easier to delete an entry than to enter it on the physical date of entries.
 - b. Exhibitors must report to the Classification and Entries area with their entries and completed entry form(s) to begin the entry process. Plants should be groomed prior to arriving in the Classifications and Entries area and be ready to begin the entry process an hour prior to closing at **4:00 p.m.**
 - c. Exhibitors with 20 entries or more must begin the entry process by **3:00 p.m.** No exceptions.
 - d. Entries must be physically in the Classifications and Entries area by closing at **5:00 p.m.** Only Placement may touch the entry once the entry process has begun. After Entries have completed, Placement will move the exhibit to the proper location in the show.
 - e. If an entry is not entered by the owner, the name of the person making the entry must be on the back of the entry tag.
3. Only clean, healthy plants which have been in the possession of the exhibitor for at least three months will be accepted.
4. Plants must be correctly named.
5. Double potting, flared-top pots, supports, and collars will not be accepted. All pots must be non-decorative. **DO NOT COVER POT WITH FOIL.** Self-watering pots, such as Moist-Rite, Hydro Pots, and Oyama, etc., may be entered in colors such as white, black, green, or any neutral tone. All other plants must be slip-potted into pots in colors such as white, green or any neutral tone. Slip-potting means dropping the pot containing the plant into a clean pot of the same or just a fraction larger-sized pot. The bottom of the pot containing the plant must be completely covered with plastic or aluminum foil. This must be worked out prior to entry. Exception: trailers, trailing species, trailing gesneriads, and gesneriads in protective containers may be exhibited in the containers in which they are growing.
6. An exhibitor may enter only one of each cultivar in each class of Classes 11 through 73.
7. An exhibitor may enter plants of the same cultivar in Classes 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, as those in Classes 11 through 62, if all the requirements for each class are met.
8. All plants in Classes 1 through 62 must be single-crown plants except trailers and species, which may be multiple-crown. All Saintpaulia species and variations, without exception, may be entered in Class 3, 56 and 62.
9. Any number of new cultivars may be entered, provided they have been originated by the exhibitor from hybridization, from purchased seed, or from mutation, or the released rights in writing from the hybridizer have been given to the exhibitor for purchased seedlings. New cultivars may be entered by number or name, and the entry tag must indicate whether it is a new cultivar from seed or mutation. For judging purposes only, a random number will then be assigned to each new cultivar by entries. The name or hybridizer number of the new cultivars will be revealed after the completion of judging. A sport (mutant) may be exhibited as a "Sport of _____." If a name has been given to the sport, the name in

parenthesis may follow, such as "Sport of 'Valencia' ('Dale's Dream')." New cultivars must not have been previously shown in an AVSA Convention Show.

10. Gesneriads (other than African violets) may be exhibited in protective containers, and natural-colored mulch may be used on the soil surface.
11. *Streptocarpus* specimens will be entered in appropriate color classes according to hybridizer's description. If a written description is not available, the *Streptocarpus* specimen will be entered in the appropriate color class by predominate color.
12. Exhibits will be judged by the merit method of judging, in accordance with the most current version of the *AVSA Handbook for Growers, Exhibitors and Judges*. The decision of the judges will be final unless in conflict with AVSA rules or rules of the schedule. Only qualified AVSA judges will be permitted to serve as judges.
13. Only blue-ribbon winners will be eligible to receive special awards.
14. Any African violet entered in any of the collection classes, receiving a blue ribbon, will be eligible for other awards.
15. All African violets entered in the Holtkamp Memorial Collection, Class 4, must be AVSA-registered Optimara and/or Rhapsodie plants and must be different plants of the same type.
16. All African violets entered in the Robinson Collection, Class 5; Lyndon Lyon Collection, Class 8; Cajun's Collection, Class 9; and Vintage Collection, Class 10 must be AVSA-registered. Russian/Ukrainian Collection Classes 6 and 7 do not need to be AVSA-registered.
17. An exhibitor may enter multiple Collection Classes but may enter only one collection in each class.
18. AVSA will afford all possible protection to exhibits but will not be responsible for any damage or loss.
19. Exhibits must be checked out on Saturday night, May 31, 2025. Instructions for checkout will be given at convention.
20. Live streaming of the preparation of show entries in any location is not permitted and will be cause for disqualification from exhibiting in the show and/or removal from the entries area.
21. All types of photography, video recordings and social media posts are strictly prohibited during judging.
22. Convention show photos and videos may be posted to social media only after the show has been officially opened to the public. This includes photographs or videos that identify the subject as a show entry.

DESIGN DIVISION Rules and Regulations

1. Exhibitors – Both amateur and commercial AVSA members in good standing and registered at this convention are eligible to enter exhibits in this division.
2. Entries – Entries will be accepted Wednesday, May 28, 2025, from 8:00 a.m. to 10:30 a.m. and from 12:00 p.m. to 5:00 p.m.
3. Each exhibitor may have only one exhibit per class.
4. Design work – Exhibitors will be permitted to work on their designs until 9:00 p.m. on Wednesday, May 28, 2025. This time will be strictly enforced. Designers may replace blooms and touch up designs on Thursday, May 29, 2025, from 6:30 a.m. until 8:00 a.m. Exhibitors must be out of the showroom by 8:00 a.m.
5. Procedure for getting supplies from commercials at convention can be found online at [Attention Designers](#).
6. Index card – All exhibits must have a 3" x 5" card listing the African violet cultivars and other plant materials (if known). A written subtitle may also be included on the card.
7. Advance written reservations are required for all design classes. Exhibitors desiring to enter designs must submit a completed reservation form available at [Attention Designers](#). Reservations may be made as soon as the convention packet is available; the deadline for reservations will be May 5, 2025. Mail, email or text message your reservations to Design Entry Reservations Chair, Scott Ammann, 3278 Daiber Lane, Highland, IL 62249, Scott.J.Ammann@gmail.com, (618) 882-0322. All requests for reservations will be confirmed either by email or phone call/text message. If you need to cancel your design reservation, please let Scott know as soon as possible so that space can be used by another entrant on the waiting list. To cancel confirmed reservations or ask questions, you may call or text message Scott at (618) 882-0322.

8. No part of any design may touch or extend beyond the confines of the niche or space limitations, unless otherwise noted.
9. AVSA will afford all possible protection to exhibits but will not be responsible for any damage or loss.

HORTICULTURE DIVISION - COMMERCIAL Rules and Regulations

1. Only commercial AVSA members in good standing and registered at this convention who offer plants or live plant material for sale as a part of a business are eligible to enter this division. All commercial exhibitors are eligible to enter the Design Division.
2. All commercial members are allowed to enter all design and commercial classes without being excluded from any other commercial classes and may also enter a display table and a showcase.
3. For dates, times and entry process for entering exhibits, please refer to Rule 2 under HORTICULTURE DIVISION – AMATEUR.
4. All plants must be correctly named and must have been in the possession of the exhibitor for at least three months prior to convention. All African violets must be in bloom and must be single-crown plants, except trailers and species.
5. In the Specimen Plant section, exhibitors may enter any number of plants in each class, but only one plant of the same cultivar in the same class. Exhibitors may enter plants of the same cultivar in the AVSA Collection Classes 89, 90 and 91 and the Holtkamp Memorial Collection Class 92, as are entered in the other classes. Exhibitors may enter one collection in each collection class. Plants entered in the Holtkamp Memorial Collection class must be AVSA-registered Optimara/Rhapsodie plants. AVSA collection rules are the same as they are for amateurs.
6. Any African violet plant in Specimen Plants, (Section B - New Cultivars classes) Display Table, or Commercial Showcase sections may be designated as competing for the AVSA Best New Cultivar Awards. Entries may be seedlings, sports, or mutants originated by the exhibitor, or rights and ownership to them released by the hybridizer and must not have been previously shown in an AVSA Convention show. Each entry must be labeled "New Cultivar."
7. An exhibitor entering the Display Table class may also enter other design and commercial classes. Each display table shall contain 15 plants (no merchandise). Three, all the same type, miniatures or semiminiatures, or miniature or semiminature trailers, shall count as a specimen plant and shall be judged as one unit. The display must be predominantly (at least 75%) African violets. Other gesneriads may be included in the 15 plants and will be judged as one unit. AVSA will provide white table covers for display tables; however, display tables may be covered with any color or pattern at the exhibitor's discretion.
8. Exhibits in the Commercial Showcase classes will be allotted table space sufficient for their display. Table covers will be neutral. Exhibits in these classes shall contain 6-10 plants, either miniature, semiminature, standard, or trailing African violets, or other gesneriads. Showcases must be predominantly (75%) African violets or designs using African violets. The Showcase-Horticulture only class, shall be a collection of 6-10 plants, (exhibitor may designate one plant as a unit or three plants as a unit) with NO embellishment. The Showcase-Artistic class must include a creative aspect and may include designs (flower or plant arrangements or container gardens) incorporating African violets. Showcases-Horticulture and Showcases-Artistic shall both be judged on horticultural perfection. Horticultural perfection shall be computed by finding the average points per plant in the Showcase. No merchandise will be allowed in these classes. Awards for the Showcase-Horticulture only class, shall be based 100% on horticultural perfection. Awards for the Showcase-Artistic class, shall be based on 80% horticultural perfection and 20% on distinction and originality. Awards will be given for best, second-best and third-best for the Display Table, Showcase-Horticulture only, and Showcase-Artistic classes.
9. In Commercial Showcases, each entry in the exhibit will be judged. Showcase-Horticulture only class shall use standard plant name and entry tags supplied by Entries. In the Showcase-Artistic class, the exhibitor has the option to use the standard plant name tag provided by Entries, or to provide his or her own tag or diagram. The entry book number of each plant or arrangement must appear on the tag or diagram. For the

Showcase-Horticulture only class, no ribbon awards will be given. Instead, each showcase with all blue-ribbon exhibits will receive a rosette. A point score sheet shall be given each exhibitor showing how awards were determined. (Please note: An exhibitor may choose to NOT have their Showcase judged).

10. A 6-foot table with three tiers will be furnished for each exhibitor in the Display Table class. Uniformly covered tables shall be furnished. The exhibitor may provide their own covering. Colored lights which distort or enhance the color of the plants will not be permitted.
11. Any shape and type of pot for specimen plants will be permitted except flared top pots. Supports and collars will not be permitted. Pots in the specimen plant section must be slip-potted into clean, non-decorative pots in colors such as white, green, or any neutral tone. The bottom of the pot containing the plant must be completely covered with plastic or aluminum foil. The pot is then inserted into a pot of the same size or shape. The inside pot may be of any color and may extend above the rim of the outside pot. Exceptions to slip-potting are self-contained reservoirs (i.e., Oyama, Moist-Rite, Hydro Pots, etc.) in colors such as white, green, black, or any neutral tone. Pots in the Display Table class do not have to be covered and may be elevated and tilted with individual potholders.
12. Signs, cards, or codes identifying the exhibitor may not be displayed on the display tables or Commercial Showcases prior to judging.
13. Exhibits will be judged by the merit method of judging, in accordance with the most current version of the *AVSA Handbook for Growers, Exhibitors and Judges*. The decision of the judges is final unless in conflict with AVSA rules or rules of the schedule. Only qualified AVSA judges will be permitted to serve as judges.
14. Only blue-ribbon winners will be eligible to receive awards.
15. Exhibits in the Display Table class and the Commercial Showcase classes will not count toward Commercial Sweepstakes or Design Sweepstakes Awards.
16. Rosettes will be awarded as merited to the exhibitors receiving first, second, and third highest number of points in each Display Table and Commercial Showcase class. An Honorable Mention Rosette will be awarded to the exhibitor receiving the fourth highest number of points.
17. Streptocarpus specimens will be entered in appropriate color classes according to hybridizer's description. If a written description is not available, the Streptocarpus specimen will be entered in the appropriate color class by predominate color.
18. AVSA will afford all possible protection to exhibits but will not be responsible for any damage or loss.
19. To reserve a display table, space for a Commercial Showcase or for further information, contact Kathy Bell, 9611 E. Blanding Lane, Tucson, AZ 85747, email bellkk@peoplepc.com. Reservations must be made no later than **April 25, 2025**.

Attention Designers

To accommodate design flower and plant needs, a plan was created with the commercials who sell at convention. It has been reviewed and approved by the AVSA Commercial members and the Kansas City convention show committee. The plan provides:

- Designers with the materials needed to complete their entries, and
- Peace and quiet for the commercials while setting up on Wednesday.

Supplies for Designers

Each designer will be given a “pass” to purchase plant material in the sales room from 1:00 p.m. to 2:30 p.m. on Wednesday, May 28, 2025. Handicapped designers may be accompanied by one caregiver.

The pass lists the specific classes in which the designer is entered. No unnecessary/extra purchases are allowed.

There is a 15-minute time limit for the designer to be in the sales room. Designers who appear to be abusing the privilege will be escorted from the sales room and denied any further “design” purchases.

The Design Reservation Chair or helpers will control the distribution of the passes to the designers.

A list of participating commercials will be provided. Please do not disturb other commercials.

Commercials may choose to complete the financial transaction during this process or may allow the designer to run a tab for payment later.

Although participating commercials will make every attempt to have supplies available during this time, they may not have what you need. Please have your own Plan B ready.

Designers are welcome to pre-order supplies to be picked up at convention. This is highly encouraged.

NOTE: Cheryl Graan, Design Reservations Chair Assistant, has compiled a list of local greenhouses and hobby stores nearby to the convention hotel where you may purchase last minute line material, terrarium/dish garden plants, and accessories. Contact Cheryl at cgraan@gmail.com for a copy of the list. She will also have copies available at convention for your convenience.

Thank you for your cooperation.

Commercials Committee

Convention Show Committee

Design Division Reservations

Name _____ AVSA Membership # _____

City _____ State/Country _____

Email Address _____ Cell Number _____

I would like to enter the following Design Classes:

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____

Alternate choices: 1. _____ 2. _____ 3. _____

I would like to enter the following Container Classes: 1. _____ 2. _____ 3. _____ 4. _____

Reservations may be made as soon as the convention packet is available. The deadline for reservations is May 5, 2025. Online reservations are encouraged. Alternately, reservations can be made by email or text by downloading and sending the entry form to:

Scott Ammann
Design Reservations Chair
3278 Daiber Lane
Highland IL 62249
Scott.J.Ammann@gmail.com
618-882-0322

All requests will be confirmed.

If you need to cancel your design reservation, please let the Design Reservation Chair know as soon as possible so the space can be used by an entrant on the waiting list. To cancel confirmed reservations or ask questions, contact Design Reservation Chair directly.

Judging School

A judging school is offered for AVSA members during convention. The school will be held on Wednesday, May 28, 2025, from 8:15 am until 3:30 pm and focuses on judging an AVSA show. It is appropriate for first-time students, certificate renewals, or established judges to keep up to date.


The examination consists of three parts and requires 75 points or higher to receive a new or renewal judge's card:

- 50 points - an open book test (emailed on May 5th, to be turned in at the beginning of school)
- 40 points - classroom written test
- 10 points - point scoring of two African violet plants

All students must bring a current copy of the ***AVSA Handbook for Growers, Exhibitors and Judges*** (14th Edition, revised May 2022) to the school.

You must present a current AVSA membership card and judge's card (if already a judge) at the door. If you have your proof of three blue ribbons, that documentation should be presented. Since proof of three blue ribbons is currently being waived, you may take the exam; however, a judge's card will not be issued until the Judging School Teacher is contacted and proof of three blue ribbons is presented. Please read the AVSA Judges section in the *Handbook* for further information.

The cost is \$20 and applies to all who attend the judging school, either to take the test or to audit the class.

Registration and payment for the Judging School occur within the online [Convention Registration](#) process. 

Registration and payment are due by **April 25, 2025**.

As a reminder, all Student and Advanced Judging Certificates will expire on June 15, 2025. However, if a judging school was taken in 2022 or after and a new certificate was issued, your updated expiration date will be noted on your new card. This school will likely be the last opportunity for judges to take an exam before the June 15, 2025 expiration date.

You will be contacted by the Judging School Teacher with more details closer to convention.

Volunteer to Judge or Clerk

Judges

All Advanced, Senior, and Master Judges are eligible to judge the convention show. If you would like to judge, please complete the form below or the [online form](#).



For questions or to email your application, contact Mary Corondan at: judges@avsa.org

Applications must be received no later than May 5, 2025. If you plan to exhibit in the show, please indicate which classes you plan to enter. **Do not serve** on entries, classification or placement if you apply to judge. If selected to judge, you will be notified of your assignment via email one week prior to convention. Applications received after May 5th will be placed on a waiting list.

Name _____ AVSA Membership # _____

Email Address _____ Cell # _____

Classes entered _____

Type of Judge: ___Advanced ___Senior ___Master ___GS Senior Judge ___GS Master Judge

Experience: ___Standards ___Mini/Semis ___Trailers ___Species ___Design ___Commercial

Clerks

Judges and the general membership are invited to serve as clerks for the convention show. Judges will be given first preference with remaining positions filled by the general membership. Clerks will receive notification of their assignment via email one week prior to convention. If you would like to clerk, please complete the form below or the [online form](#).



For questions or to email your application, contact Mary Corondan at: judges@avsa.org

Applications must be received no later than May 5, 2025.

Name _____ AVSA Membership # _____

Email Address _____ Cell # _____

Type of Judge: ___Student ___Advanced ___Senior ___Master ___Not a Judge

Convention Souvenir Book Ads

This year's convention will be held in Kansas City-Overland Park, KS with the theme *Violets Are 'Worlds of Fun'*. We invite you to advertise in the Convention Souvenir Book. Ads can be well-wishes or advertising and help defray costs. Ads are an excellent way to promote your organization or business.


Inside ads

Ad Size	Dimensions (Height x Width)	Cost: Black & White Only
Full-page	8" x 5"	\$110.00 USD
Half-page	4" x 5"	\$70.00 USD
Quarter-page	2" x 5"	\$40.00 USD

Full-page ads (cover locations)

Ad Location	Dimensions (Height x Width)	Cost: Black & White	Cost: Color
Inside Front Cover	8" x 5"	\$145.00 USD	\$175.00 USD
Inside Back Cover	8" x 5"	\$145.00 USD	\$175.00 USD
Outside Back Cover	8" x 5"	\$145.00 USD	\$175.00 USD

Camera-ready copy is preferred (PDF or Word doc or jpeg file).

To hold your ad space, please complete the online form [Convention Souvenir Book Ads.](#) 

For general questions about ads, contact:

Janet Castiglione
Souvenir Book Chair
jmcvioletpcas@gmail.com

Ads can be purchased by check or money order in USD. Make payable to AVSA and send to:

Terri Post
Kansas Convention Treasurer
29384 Diamante Drive
Sioux City, IA 51109

Ad deadline is **April 25, 2025.**

Thank you for your support!

What's New

2025 AVSA Kansas City – Overland Park Convention



Affiliate Meeting

“The Purple Project”

Friday, May 30 8:30 a.m. to 10:00 a.m.

Marie Glass, Paradise, Pennsylvania

Join us at the Affiliate breakfast (7:45 a.m.) so you're in your seat for the Affiliate Meeting (8:30 a.m.) where you'll hear about an outreach program to grow your club's presence in your community. Marie created the Purple Project that invites the public to participate in a class for 6-8 weeks where they learn everything she can teach them about violets. She will be sharing lessons that may inspire the creation of your club's own Purple Project outreach.

A teacher for 36 years, Marie found an African violet passion reignited from the '70's following a 2013 trip to Russia that included a visit with Vladimir and Tatiana Kalgin. Inspired by their vision, she has found a way to bring empowerment through beauty for those struggling to overcome generational poverty in her community.

Registration



To avoid missing deadlines of important registration discounts caused by mail delays, it is highly recommended that you register online here: [Convention Registration](#) Once your online registration is complete, many of the activities and events can be added or deleted right up until start of convention.

AVSA Convention Registration Form

Violets are 'Worlds of Fun'

May 25 - June 1, 2025, Kansas City-Overland Park

NOTE: Each person registering must use a separate form; photocopies may be used if more are needed.

Please send this completed registration form, with your check, money order or credit card number, made out in the appropriate amount to **AVSA**.

Mail to: AVSA - P.O. Box 22417, Beaumont, TX 77720. Refunds will be made upon written request only if received by May 5, 2025.

There will be a \$10.00 paperwork fee charged for cancellations. Following receipt of your registration, you will receive confirmation from the AVSA Office which includes your convention registration, tours, presentations, meal information and any materials being mailed in advance of the convention.

AVSA Membership #	Last Name	First	Initial	Area Code/Phone#
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Street or P.O. Box	Apt. #	City/State	Zip
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Email address (confirmations will be emailed if possible)

(Please remember to use a separate form for spouse, guest or child attending. Photocopies may be used.)

PLEASE CIRCLE APPROPRIATE STATUS:

- | | | | |
|--------------------------|-----------------------|----------------------------|------------------------|
| (A) Individual Member | (E) Judge | (I) Judging School Teacher | (M) Non-Member (guest) |
| (B) Life Member | (F) Senior Judge | (J) Bronze Medal Winner | (N) 1st Convention |
| (C) Honorary Life Member | (G) Master Judge | (K) Board Member | (O) Columnist |
| (D) Associate Member | (H) Commercial Member | (L) Affiliate President | (P) Hybridizer |
| | | | (Q) Legacy |

This is my (#) _____ convention.

Name to go on badge _____

(Note: If you are a Commercial Member and want your business name to appear, please write it in also.)

Are you planning to exhibit? If yes, circle one or both. Hort and/or Design
(If Yes to Hort, entries information will be sent to you.)

In case of emergency, who should be notified?

Name _____

Relationship	Address	City/State	Area Code/Phone #
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REGISTRATION: Package Deal (includes registration and meal functions 2, 5, and 7) \$295 _____
Package not available after May 5, 2025.

REGISTRATION: AVSA or Associate Member \$130 \$ _____
Non-Member (Guest) \$135 \$ _____
One-day registration
Please indicate: Thur. _____ Fri. _____ Sat. _____ Total days marked _____ x \$55 \$ _____
AVSA's early booking discount for those who book hotel reservation at the DoubleTree by May 5, 2025
List hotel reservation number: _____ Subtract \$15 \$ -
TOTAL REGISTRATION \$ _____

MEALS:

1.Wed.	"Meet the Board of Directors" Luncheon (Open to all convention registrants) - Napa Vineyard Spinach Salad, Rolls & Butter	\$36	\$ _____
2.Thurs.	Awards Dinner - Little Italy Buffet, Three salad choices, three main dish choices, Tiramisu	\$66	\$ _____
3.Fri.	Teachers' Breakfast - The All American, Scrambled Eggs, Bacon, Potatoes O'Brien, Orange Juice	\$36	\$ _____
4.Fri.	Affiliates' Breakfast - The All American, Scrambled Eggs, Bacon, Potatoes O'Brien, Orange Juice	\$36	\$ _____
5.Fri.	Luncheon/Auction - Lemon Chicken, House Garden Salad, Seasonal Vegetables, Cheesecake with Fresh Fruit Sauce, Rolls & Butter	\$48	\$ _____
6.Sat.	Judges' Breakfast - Double Tree Breakfast Buffet, Assorted cold cereals, Eggs, Potatoes O'Brien, Turkey Sausage and Country Ham, Toast	\$47	\$ _____
7.Sat.	Installation Banquet - Flat Iron Steak, Mushroom Polenta, French Beans, Tomato Bisque Soup, Seasonal Vegetables, Chocolate Mousse Cake	\$66	\$ _____
	TOTAL MEALS	\$	\$ _____

OPEN SEATING AT ALL MEALS. SPECIAL MEAL REQUESTS MUST BE MADE TO THE AVSA OFFICE AT TIME OF REGISTRATION.

REQUESTS MADE DIRECTLY TO THE HOTEL WILL NOT BE HONORED.

JUDGING SCHOOL REGISTRATION

____ 1. Wed. May 28, 2025 Class begins at 8:15 a.m. \$20 \$
AVSA members who wish to audit the class or take the test will receive Part 1 of the test on May 5, 2025.
Part 1 (50 points) must be completed at home as an open book test; you must turn it in at the beginning of class on May 28, 2025.
TOTAL JUDGING SCHOOL \$

TOURS:

____ 1. Tues. May 27 Overland Park Arboretum and Botanical Garden \$65 \$
____ 2. Fri. May 30 Taste of Kansas BBQ Buffet and Ventriloquist \$86 \$
TOTAL TOURS \$

Wednesday, May 28, 2025

____ 3:30 p.m. - 4:15 p.m.

First Time Convention Attendees Meeting - First convention? Don't miss this meeting to learn more and ask questions.

Wednesday, May 28, 2025

____ 7:00 p.m. - 9:30 p.m.

CONVENTION OPENING

Welcome and AVSA Updates by Mary Corondan, AVSA President
Convention highlights by Randy Deutsch, Convention Chair
Hybridizers' New Introductions by Richard Craft and Stephen Covolo-Hudson
Introduction of First Timers to Convention by Candace Baldwin
Hors d'oeuvres, cash bar

PRESENTATIONS: (Please check the presentations you wish to attend.)

Thursday, May 29, 2025

____ 10:30 a.m. — 12:00 Noon "Unveiling the Wonders of Streptocarpus" by Terri Vicenzi

Friday, May 30, 2025

____ 10:00 a.m. — 11:30 a.m. "Water Quality & Fertilizing for African Violets" by Steve Gonzalez

Friday, May 30, 2025

____ 3:00 p.m. — 4:30 p.m. "Violets 101" by Mark Romansky

Saturday, May 31, 2025

____ 10:00 a.m. — 11:30 a.m. "Next Level Design" by Danny Tidwell

Saturday, May 31, 2025

____ 1:00 p.m. — 2:30 p.m. "Top Winners Tell All" by Scott Ammann

MERCHANDISE:

____ T-shirts - Convention Logo - **Size (please circle)** S M L XL XXL XXXL - All sizes same price. **Pre-order deadline, April 25, 2025.**
____ AVSA Neck Wallet

\$25 \$
\$7 \$
\$

TOTAL MERCHANDISE**NOTE: If you want a T-shirt, you will need to pre-order them. There will be very few extras, if any.****PAYMENT:**

Total Package Deal \$
or
Total Registration \$
Total Meals \$
Total Judging School \$
Total Tours \$
Total Merchandise \$
Donation: Convention Show \$
Awards

Please double check to ensure all numbers are listed correctly.

Check one:

____ Visa #
Expires
____ MasterCard #
Expires
____ Check or Money Order Enclosed

TOTAL \$
PAYMENT ENCLOSED

Signature (if using card)**NOTE: Cancellations must be received by May 5, 2025 to be entitled to a refund.**

There will be a \$10.00 fee for all cancellations.

Online registration is preferred, however, if you don't have access to a computer, send payment and completed registration form to:

Convention Registration

AVSA, P.O. Box 22417, Beaumont, TX 77720

(409) 839-4725. Whenever possible, confirmations will be emailed.