

AVSA Phoenix Convention Schedule
Sunday, April 21, 2024 to Sunday, April 28, 2024
“Spirit of the Southwest”

SUNDAY, April 21, 2024

2:00 p.m. to 4:00 p.m. AVSA Convention Pre-Con for Locals

MONDAY, April 22, 2024

8:30 a.m. to Completion Executive Board Meeting
 2:00 p.m. to 4:00 p.m. Registration

TUESDAY, April 23, 2024

7:30 a.m. to 10:00 a.m. Registration
8:30 a.m. to 1:30 p.m. Tour 1: Desert Botanical Gardens
 2:00 p.m. to 5:00 p.m. Registration
 8:00 p.m. to 9:00 p.m. Shows and Judges Committee Meeting

WEDNESDAY, April 24, 2024

7:30 a.m. to 10:00 a.m. Registration
 8:15 a.m. to 3:30 p.m. Judging School
 8:00 a.m. to 8:45 a.m. New AVSA Directors Orientation
9:30 a.m. to 2:30 p.m. Tour 2: Heard Museum
 8:00 a.m. to 10:30 a.m. Classification and Entries
 9:00 a.m. to Completion AVSA Board of Directors Meeting
 10:00 a.m. to 4:00 p.m. 2025 Kansas City Promotional Table
 Noon to 5:00 p.m. Classification and Entries
 12:30 p.m. to 1:30 p.m. “Meet the Board of Directors” Luncheon
 2:00 p.m. to 4:00 p.m. AVSA Information and Sales
 2:00 p.m. to 6:00 p.m. Registration
 3:00 p.m. to 4:00 p.m. Awards Committee Meeting
 3:30 p.m. to 4:15 p.m. First-time Convention Attendees Meeting
 6:00 p.m. to 7:00 p.m. Classification and Entries – FOR THOSE ON TOUR WHO OBTAIN A LATE PASS
 7:00 p.m. to 9:45 p.m. Convention Opening:
 Welcome by Mary Corondan, AVSA President
 Convention Highlights by Phoenix, AZ, Convention Chairs
 Hybridizers’ New Introductions by Stephen Covolo-Hudson
 Introduction of First-time Convention Attendees by Candace Baldwin
 Hors d’oeuvres, cash bar
 9:00 p.m. Design Work and Commercial Display Set-ups will close for the night

THURSDAY, April 25, 2024

6:30 a.m. to 7:45 a.m. Design Exhibitors will be permitted to “touch up” designs and replace blossoms
only.
 9:00 a.m. to 11:00 a.m. Registration
 8:00 a.m. to 9:00 a.m. Judges’ and Clerks’ Instructions
 9:00 a.m. to Completion Judging of Show
 9:00 a.m. to 10:00 a.m. Commercial Members’ Meeting in Salesroom
 9:00 a.m. to Noon AVSA Information and Sales
 10:30 a.m. to Noon Session One Presentation
 “Why did my Violets Die” by Joyce Stork
 11:00 a.m. to 4:00 p.m. 2025 Kansas City Promotional Table

1:00 p.m. to 5:00 p.m.	Commercial Sales Open to Convention Registrants Only
2:00 p.m. to 4:00 p.m.	Registration
2:00 p.m. to 4:00 p.m.	AVSA Information and Sales
3:00 p.m. to Completion	Photography – Library and <i>AVM</i>
4:00 p.m. to 5:00 p.m.	Nominating Committee Meeting
4:00 p.m. to 5:00 p.m.	Future Conventions Meeting
6:00 p.m. to 7:00 p.m.	Hospitality Hour (cash bar)
7:00 p.m. to Completion	Awards Banquet – Show awards will be announced
9:30 p.m. to 11:30 p.m.	Show opens to Convention Registrants Only

FRIDAY, April 26, 2024

6:00 a.m. to 9:00 a.m.	Showroom open to photographers only
7:00 a.m. to 8:30 a.m.	Teachers’ Breakfast
7:45 a.m. to 10:00 a.m.	Affiliates’ Breakfast (7:45 a.m.) & Meeting (8:30 a.m.)
8:00 a.m. to 11:00 a.m.	Registration
9:00 a.m. to 11:00 a.m.	AVSA Information & Sales
9:00 a.m. to 5:00 p.m.	Showroom Open
9:00 a.m. to 5:00 p.m.	Commercial Sales Open
10:00 a.m. to 11:30 a.m.	Session Two Presentation “Lighting...the Basics and Facts About LEDs” by Bruce Williams
10:00 a.m. to 11:30 a.m.	2025 Kansas City Promotional Table
12:00 noon to 2:00 p.m.	Luncheon and Auction
2:00 p.m. to 3:00 p.m.	Growing Basics in the Desert – Public Seminar
2:00 p.m. to 3:00 p.m.	Finance Committee Meeting
2:00 p.m. to 4:00 p.m.	Registration
2:00 p.m. to 4:00 p.m.	AVSA Information & Sales
2:00 p.m. to 4:00 p.m.	2025 Kansas City, Promotional Table
3:00 p.m. to 4:30 p.m.	Session Three Presentation “Underwater Design 101” by Linda Hall
5:00 p.m. to 6:00 p.m.	Hospitality Hour (cash bar)
6:00 p.m. to 8:30 p.m.	Tour 3: Cowboy Buffet and Bridge Improv Club Comedy Entertainment

SATURDAY, April 27, 2024

7:15 a.m. to 9:00 a.m.	Judges’ Breakfast and Workshop
9:00 a.m. to Noon	Registration
9:00 a.m. to 10:00 a.m.	Growing Basics in the Desert – Public Seminar
9:00 a.m. to 10:00 a.m.	Library Committee Meeting
9:00 a.m. to 2:30 p.m.	AVSA Information & Sales
9:00 a.m. to 4:00 p.m.	Showroom Open
9:00 a.m. to 3:00 p.m.	Commercial Sales Open
10:00 a.m. to 11:30 a.m.	Session Four Presentation “Zeroing in on the Nutrients in Fertilizers” by Dr. Jeff Smith
10:00 a.m. to Noon	Agriculture officials available to certify plant materials for transportation into controlled countries
10:00 a.m. to 2:30 p.m.	2025 Kansas City Promotional Table
1:00 p.m. to 2:30 p.m.	Session Five Presentation “Unusual African Violets and What Makes Them Different” by Dr. Rachel Martin
3:15 p.m. to 4:30 p.m.	AVSA Annual Membership Meeting and Open Forum
4:30 p.m. to 5:00 p.m.	Extended AVSA Board of Directors’ Meeting
5:00 p.m. to 6:00 p.m.	Hospitality Hour (cash bar)
6:00 p.m. to Completion	Installation Banquet
8:45 p.m. to 10:15 p.m.	Commercial Display Tables Checkout
8:45 p.m. to Midnight	Commercial Sales Breakdown

9:15 p.m.
Midnight

Showroom Checkout Begins
Showroom Closes

SUNDAY, April 28, 2024

6:00 a.m. to Noon
6:00 a.m. to Noon
6:00 a.m. to Noon
6:00 a.m. to Noon

Commercial Sales Breakdown
Local Storage Clean-up
Commercial Storage Clean-up
Showroom Clean-up